

MD SHISHIR AHMED

WordPress Developer. Digital Marketer



CONTACT

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Rajshahi, Bangladesh

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EDUCATION

HSC

2022-2024

Islamia College, Rajshahi

SSC

2020-2022

B.C.S.I.R. Laboratory High School

LANGUAGES

- Bangla — Native
- English — Professional Working Proficiency
- Hindi — Conversational
- Urdu — Conversational

SKILLS

- Wordpress Development
- Digital Marketing
- Social Media Marketing & Management
- Facebook Ads

PROFESSIONAL SUMMARY

Results-driven Digital Marketer with 2+ year of hands-on experience building WordPress websites, implementing technical SEO, and running Facebook Ads campaigns.

Skilled in managing full-funnel digital marketing strategies to support business growth and increase ROI for small businesses and e-commerce clients.

WORK EXPERIENCE

Wordpress Development

Freelance - Remote

- Developed 10+ custom WordPress websites (e.g; CurryMile) with 3+ SEO implementation for global clients.
- Managed Facebook Ads campaigns and integrated full-funnel tracking (Facebook Pixel, GTM) for Digital Pathshala BD.

Social Media & Digital Marketer

On-site - Remote

- Spearheaded organic growth and managed content calendars for 20+ Instagram and TikTok accounts.
- Planned and executed digital marketing strategies for international brands across real estate, fitness, and service industries.

Content Creator & Marketing Assistant

On-site - Remote

- Built and launched the official company WordPress website (mahmudmaya.com) with foundational SEO setup.
- Produced visually engaging marketing assets using Canva and AI-generated video tools to drive social media strategies.